Strategic Planning Definitions

The following planning components and acronyms are defined as follows:

COMPONENT/ACRONYM	DEFINITION
Vision	What and where we want to be.
Mission	Our defined purpose. What we do.
Guiding Principles / Business Case Questions	Criteria by which we acquire, design, manage and support technology
Strategic Goals	What we plan to achieve within a defined timeframe
Objectives	Specific and measurable milestones to achieve the goals
Initiatives	Projects or actions that make up the objectives
ITOC	Citywide Information Technology Operating Committee
ITGB	Citywide Information Technology Governance Board
PMO	Project Management Office
TWG	Technical Working Groups